

POLLOKSHIELDS COMMUNITY COUNCIL

Pollokshields.org



A CREATIVE CORNER FOR ALBERT CROSS

After several recent fires that rocked the East Pollokshields community the corner of Albert Drive and Kenmure Street is a space in need of some tender loving care.

Pollokshields Community Council is seeking to appoint an artist to engage with the local community, design, project manage and deliver a temporary installation to improve the hoarding boards that surround the derelict space.

Making the building safe for residents is a long process involving various parties. In the meantime we want to lift the spirits of affected residents and bring the community together by creating a new focal point for the Cross.

A Creative Corner for Albert Cross aims to raise the aspirations of the local community and encourage local conversations about its past, present and future. It will also form part of a wider community-led regeneration plan for Albert Drive and East Pollokshields.

The temporary installation incorporating the hoarding boards will be uplifting, representative and impactful and, crucially, will be developed with input from the local community. It could be formed from words, imagery, photography, archive, mixed media.

The £9,460 project is funded by Glasgow City Council through their Animating Spaces Fund. The temporary installation will remain in place while plans for the future of the space are being considered.

East Pollokshields forms part of the original Victorian Garden suburb. Albert Drive is the beating heart of this community and is considered to be the most socially and ethnically diverse street in Scotland, a hub for culture, food and fashion reflecting the large Asian population that has made the area home for more than 65 years.

Criteria

- **Inclusive & representative**— engage widely with the local community through schools, clubs, and other community groups to develop the content for the installation. Pollokshields Community Council can connect the artist with these groups.
- **Sustainable** - avoid a build and burn approach. The design is modular and flexible allowing for its potential reuse elsewhere.
- **Safe** – work safely and sensibly with the local community. All engagement will need to be carefully planned to ensure the community is safe and Covid-19 guidelines are adhered to.

Project details

- The hoarding boards are made of plywood, measuring approximately 2.5m high, 37.5m long and covering 93.5 sqm.
- The artist(s) will be appointed by end March 2021 and all work must be completed by end September 2021.
- The artist(s) will work with the Pollokshields Community Council throughout the project with regular meetings scheduled to discuss progress.
- All licensing and copyright of the finished work will be shared between the artist(s) and the community (represented by Pollokshields Community Council and Pollokshields Trust).

Eligibility

You will

- Be a Glasgow-based artist or collective with a proven track record in community engagement, arts practice and implementation. While a conventional painted mural is welcome, we encourage mixed media artists to apply as well.
- Be able to demonstrate an understanding of the East Pollokshields' community and history, this includes applications being welcome from artists of colour and/or individuals who have knowledge of Urdu and Punjabi culture.
- Take full responsibility for any tax and National Insurance payments that may occur as this is a freelance position.
- Be able to provide documentary evidence of Public Liability Insurance to Five Million Pounds (£5,000,000) Sterling for any one claim and unlimited in the Term.

Budget

The total budget available is £9,460 (including all artists fees for community engagement, design, project management as well as materials, installation and VAT.)

How to Apply

Send us a written statement (no more than two sides of A4) or a video (MP4) or audio (MP3) only presentation five minutes max telling us:

- Why you're interested in applying
- Your track record and experience of similar projects
- Your links to the Pollokshields community
- Outline plan and budget
- Any input you would require from Pollokshields Community Council

Also include a brief portfolio of recent, relevant work (max. five images).

Applications and queries by email for the attention of:

James Alcock at james@jamesalcockfilms.co.uk

Please use 'A Creative Corner for Albert Cross' in the subject line of your application.

Deadline for applications: Friday 5th March 2021

The selection panel will include a community councillor, a representative from the Pollokshields Trust, an established artist, a local resident/business owner affected by the fire, and a young resident.

Notification of outcome: Friday 12th March 2021 / follow up conversation to arrange dates and logistics for March 2021 and beyond.